



Study California News, Fall 2017

Message from Past Chair

After serving as Chairman of Study California for two terms, I have stepped down to become past Chair. As I reflect on the past 4 years, our organization has become stronger and larger. Coming into the position however, I had plenty of doubts, but they turned to be “self-doubts” as the member schools and the entire board gave me great trust and authority to move on many fronts: membership drive, new initiatives, international tours (both inbound and outbound). We are now a full-fledged study state consortium with the largest membership, strongest treasury, and most recognized name. We even have our own scholarship! Our board is filled with the most devoted and capable colleagues to be led by our Chairwoman, Emily Kirsch.

As your past Chair, my main responsibility is to identify new talent, new blood and organize the change of terms and reelections. You are presented with a new slate of leaders who, in my humble professional opinion, are highly qualified leaders to take this organization to the next level.

Jing Luan, Study California Chair

Message from the Chair

Hello Study California members!

I'm excited to step in the big shoes Jing has left behind to serve as your Study California Chair for the next two years. I'll keep this message simple as we have a lot to cover in our newsletter.

help you reach your goals? (Watch out - if your ideas are good, we'll ask you to help!) I'd love to hear from you, over email or a phone call. I believe it's more important than ever to work together, and I hope Study CA can facilitate this collaboration.

Wishing everyone a happy fall season,

Emily Kirsch

emily@humboldt.edu

707-826-3781

We want your input!

Please take the time to complete our [Study California survey](#) to help us identify markets and prioritize for the coming months. Your feedback is important!

Deadline: October 15, 2017.

[Click Here to Complete Survey](#)



Study California at 2017 Annual NAFSA Conference

At this year's NAFSA event in Los Angeles, the U.S. Commercial Service, a division of the U.S. Dept. of Commerce, arranged and coordinated the U.S.A Pavilion, to create one location to connect with U.S. institutions, along with U.S. and Foreign Commercial Service Officers. One of 12 participating Study State Consortia (increased from 8 the previous year), Study California had a table in the pavilion and

Educator to Educator- 'E2E' meetings

US Commercial Service overseas specialists invited members from their international markets to sign up for meetings with representatives of each Study State Consortium during NAFSA. Far beyond expectations, Study California received 37, 20-minute meeting requests from universities, agents, and international education service providers from France, Germany, Japan, Honduras, Indonesia, Philippines, Portugal, and Thailand. See the list of meeting participants [here](#). Most of the meetings were requests for exchange partnerships. On behalf of Study California, Emily also had one-on-one meetings with five U.S. Commercial Service overseas specialists.

Meeting notes to distribute to members

We took meeting notes, collected business cards and plan to share scans of this information with member institutions once our communications intern is on-board to coordinate this project. See sample of meeting notes [here](#).

NAFSA 2017 Luncheon

Study California played host to another successful NAFSA luncheon. It has become a must-attend event at NAFSA for the past 3 years. This year, over 60 lucky participants who registered early came to the luncheon, representing EducationUSA, the US Commercial Services, UCs, CSUs, Community Colleges and private institutions. At the luncheon, Jing Luan, the out-going Chairman of Study California welcomed everyone, briefly reflected on the history of the organization, thanked all the members for their contribution to the consortium. He pointed out that Study California with its clear vision is known to be innovative and responsive to members' needs and has done highly impactful work to represent higher education to the global audience. He introduced Emily Kirsch as the incoming Chairwoman, recognized the contribution from Gabriela Zelaya - the Global Education Team leaders and "mother" of Study California, and Anna McCreedy – the intern of Study California for her terrific work and all the board members who collectively elevated Study California to today's position of significance.

Study CA Scholarship Update

New year, new talent with the Study California Scholarship! Study California is proud to continue to promote and encourage new international students to apply to the Study California Scholarship. This scholarship is emblematic of Study California's commitment to help its consortium of schools with recruitment of talented and

diversity.

The Study California scholarship will be awarded each fall to three incoming (new) international students planning to enroll at a Study California member institution. The amount of each award will vary from year-to-year, but will be no less than \$1,000.00 per student. The scholarship is not renewable, and is intended to be used for educational purposes (tuition, fees, books, supplies). Scholarship recipients will be chosen on the basis of academic ability, financial need, and leadership qualities.

Please contact Study California by email at info@studycalifornia.us with any questions. **The application is due by September 30th, 2017.**

Eligibility Criteria:

1. Open to new (Fall 2017) international students studying on a F1 student visa intending to enroll full-time in a degree-seeking program (undergraduate or graduate) at a Study California member institution.
2. Scholarship applicants must have a minimum cumulative/overall GPA of 3.0 in their most recent academic program ([click here for a GPA calculator](#)).

Future applicants should complete their online profile [here](#), no later than September 30th 2017.

Upcoming In-Country Recruitment Opportunities

Study California is putting together a couple of in-country recruitment events for 2018. The first is a college fair targeting international students who are already in the country. We plan to organize one fair in northern California and one in southern. These will likely take place around late February/early March.

We are also working to organizing a counselor visit to pair with either the IACAC Conference or the EducationUSA Forum next summer. Much like the visit from the Pakistani delegation that we welcomed in 2016, members that sign up to participate will be able to host the guests and showcase their institutions.

Further details on how/when to sign up for both events will be shared with you in the near future. To provide input on the timing of the visit, as well as the audience we will host, please complete the [Study California survey](#) by October 15, 2017.

[Click Here to Complete Survey](#)

To include a job posting in our Job Opportunities section, please send an email to info@studycalifornia.us with the following information:

1. Job title
 2. Job location
 3. Listing link
 4. Brief description
-
-

Copyright © 2016 | Study California | All rights reserved.

Our mailing address is:
info@studycalifornia.us

[unsubscribe from this list](#) [update subscription preferences](#)

This email was sent to <<Email Address>>
[why did I get this?](#) [unsubscribe from this list](#) [update subscription preferences](#)
Study California · 55 South Market Street, Suite 1040 · San Jose, CA 95113 · USA

MailChimp