



Study California News, Winter 2016

Dear Members,

Happy 2016! We hope your Spring semesters are off to a good start, and that you had a wonderful holiday break with your families and friends. Here are a few brief updates from Study California.

Emily Kirsch, Communications Manager

Board Leadership

Study California would like to announce that Camillia Lee has accepted the position of Treasurer on the Study California Board of Directors. Welcome, Cami!

Pakistani Delegation

Late last year, the US Pakistan Education Foundation approached Study California with reference to a 20 member delegation of mostly Pakistani high school counselors who wish to tour our member schools. Since then the Study California Board and Umair Khan of the US Pakistan Education Foundation have been planning for this event. We received great interest from member schools. To make sure the tour runs smoothly, we are very fortunate to have Dwayne Zamora of LMU

The tour will start in the NoCal on Sunday, April 17 and ends the following Saturday. Each hosting school will pay \$3000 to cover the costs for this relatively large delegation. Study California wishes to thank all the schools that RSVP'd and deeply apologize for not able to accommodate every school due to time and distance. A networking dinner is planned for Monday night in NoCal and one in SoCal Saturday noon. Invitations will be sent as soon as we have more details.

WES Webinar: Bringing Best-Fit International Students to California

Are you utilizing intentional and informed enrollment management strategies to bring best-fit international students to your campus?

World Education Services (WES), a non-profit with over 40 years' experience and leadership in international education research and credential evaluations, invites you to "Bringing Best-Fit International Students to California", a free webinar exclusively for Study California members on Thursday, February 18th at 11am PST.

This webinar is specifically designed for admissions staff, senior enrollment officers, and Deans to explore the latest data, trends and issues impacting student mobility and strategic international enrollment management.

Discussion Topics:

- Trends in international student mobility to the U.S. in general and California in particular (a deep dive into California's data in the 2015 IIE report)
- Results from the October 2015 WES research report on the college/university decision-making processes of international students (with exclusive Bachelor's insights as well as Master's) plus a look at the top four emerging markets
- Best practices for increasing institutional capacity to ensure sustainable enrollment growth

[Register now!](#)

January

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IRVINE BUILDS BUSINESSES

FREE! Weekly webinars to inspire and inform business owners and managers

KOREAN MARKET OVERVIEW

Presented by

Daniel Lew

Commercial Officer, US Commercial Service

The United States Commercial Service (CS) is the trade promotion arm of the U.S. Department of Commerce's International Trade Administration, which helps U.S. companies succeed in markets around the world. This interactive webinar will present information about the Korea - US Free Trade Agreement and business and cultural issues to consider when exporting to Korea.

January 28, 2016

12:05pm to 1:00pm

To participate go to:
www.irvinebuildsbusinesses.com



For more information contact David Hammers at
949.502.4125 or dhammers@irvinechamber.com



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Glocalize Webinar

Jessica Bangs, President of Glocalize, is holding a special conference call for Study California members interested in learning more about their services.

If you are unable to be at a computer, you can still participate by voice in the call by dialing in: 503-908-3116. Please note that if you do not go to the web link, you will be unable to see the presentation slides. If you can't make the meeting, you can reach Jessica at Jessica@globalizers.com or at +1 503-776-0592.

Hosting EducationUSA Advisors in 2016-17



Are you interested in the possibility of hosting EducationUSA advisors at your institution? Whether through IIE or organized separately, there has been some interest among Study California members to host advisors in the coming academic year. Please see [this website](#) for an example. Kindly contact [Camillia Lee](#) at USC for further information.

NAFSA Region 12 Northern District Conference Proposals

What: Northern District: Conference Cultivating a Global Perspective

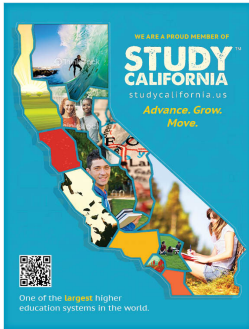
When: March 21, 2016

Where: Napa Valley College

The Northern District is looking for admissions-related proposals! Proposals for the Northern District Conference are due on February 6th, and conference registration will open the beginning of February. This year's conference will be held on March 21st at Napa Valley College, with a hosted Wine and Cheese networking event the night before on Sunday, March 20th. There is no additional cost to attend the networking event. If you have any questions about session proposals, please contact the Northern District team: region12north@gmail.com.

NAFSA 2016 Annual Conference & Expo

Study California will be exhibiting with Study New York at this year's NAFSA National. Stay tuned for more NAFSA updates in the coming months!



Marketing Study California

As a reminder, don't forget to bring your Study California member sign when you recruit overseas. Don't have one? Get in touch with Rebecca Smith, Study California Secretary (rsmith@nu.edu).

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